



SWING STRONG TILL IT'S GONE  
GOLF TOURNAMENT

*Fighting Parkinson's,  
one swing at a time.*

2026

**Corporate  
Sponsorship  
Package**



*100% of all proceeds benefit  
The Michael J. Fox Foundation*

MAY 14–15, 2026 · TAPATIO SPRINGS · BOERNE, TX

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## *Swing Strong Till It's Gone*



Our story began when Swing Strong co-founder Sean Jahr's life changed when he was diagnosed with early-onset Parkinson's disease at 38.

Prior to his diagnosis, one could say he achieved the American dream: a successful career, a father to three high-achieving sons, and star athlete status, running track at South Kitsap High School and playing college football at the University of Montana.

Despite the life-changing diagnosis, Sean's spirit never wavered. As his PD progressed, Sean underwent Deep Brain Stimulation (DBS) surgery in June of 2020. Two months later, he joined Tapatio Springs Golf Resort and began playing golf almost every day with the men's group. On Jan. 5, 2021, at the Tapatio Springs Resort, he celebrated his first hole-in one, after almost 20+ years living with PD; a moment that captured his determination perfectly.

In 2022, Swing Strong began at a local club with one simple goal: raise awareness about Parkinson's disease and fund the research that will change lives. Today, it is one of the most meaningful charitable events in the Texas Hill Country.

In 2025, our tournament raised an extraordinary \$150,000; our largest contribution yet to the Michael J. Fox Foundation! On May 14–15, 2026, we will host our 5th Annual Swing Strong Till It's Gone at Tapatio Springs Hill Country Resort in Boerne, TX.

To this day Sean's greatest asset is his support team: his wife Lisa, his family, his friends, and a community that shows up. He meets his disease with humor, perspective, and a clear message for anyone living with PD: stay active and stay passionate about the things you love.

*Mission: To increase awareness of Parkinson's disease and raise funds for the Michael J. Fox Foundation for Parkinson's Research.*

# OUR IMPACT



**\$30K**

2022

Inaugural Goal

**\$100K**

2023

Contribution

**\$125K**

2024

Contribution

**\$150K**

2025

Contribution

**\$200K**

2026

Goal

4-YEAR TOTAL CONTRIBUTED TO THE MICHAEL J. FOX FOUNDATION:

**\$405,000+**

*What started as a heartfelt gathering has grown into a powerful community movement.*

In 2022, Swing Strong began as a small grass roots gathering of individuals determined to raise awareness about Parkinson's disease. With an inaugural goal of raising \$30,000, an event that started small has now grown into a powerful community movement.

In 2025, we hosted our 4th Annual event and presented MJFF with a check for \$150,000. In 2026, with your support, we aim to make our largest contribution yet. Set at \$200,000, this year's goal will make an even bigger impact than years past!

Partnering with local organizations like UT Health San Antonio Center for Brain Health, Apria Healthcare and Trio Rehabilitation and Wellness Solutions, together we are expanding our reach, deepening our educational efforts and strengthening our impact.

We are especially proud that 100% of every dollar raised through Swing Strong is donated directly to the Michael J. Fox Foundation. Not a portion. Not a percentage. One hundred percent towards science and hope.



***This year, due to a generous match commitment, every gift up to \$100,000 goes TWICE as far. Double your impact by donating to the Momentum Match!***

# 2026 SPONSORSHIP OPPORTUNITIES



*NEW for 2026!*

## **\$100,000 MOMENTUM MATCH CHALLENGE**

Thanks to the generosity of Jerry and Lynette Matheny, every gift up to \$100,000 will be matched dollar-for-dollar this year. A \$1,000 gift becomes \$2,000. A \$10,000 commitment becomes \$20,000. This is your moment to multiply hope; scan to the QR code to make your donation and help us fully unlock the Match Challenge and drive it home together.



### ***Presenting Sponsor* \$15,000**

- Two foursomes — 8 players
- Dinner & concert for 16 guests
- Reserved VIP Champagne Tables
- First Hole Sponsor + choice of second hole
- Banner at registration; logo on all event literature (digital & print)
- Inclusion in Tapatio Springs Hill Country Resort marketing materials

### ***Platinum Sponsor* \$7,000**

- One foursome + one twosome — 6 players
- Reserved dinner & concert table for 12 guests
- Hole sponsor + banner at registration
- Logo on all event literature (digital & print)
- Inclusion in Tapatio Springs Hill Country Resort marketing materials

### ***Gold Sponsor* \$5,000**

- One foursome — 4 players
- Dinner & concert for 10 guests
- Hole sponsor
- Recognition on Swing Strong website and social media

### ***Silver Sponsor* \$2,500**

- Twosome for golf — 2 players
- Dinner & concert for 8 guests
- Hole sponsor

### ***Bronze Sponsor* \$1,000**

- One golf spot
- Dinner & concert for 4 guests
- Hole sponsor

### ***Local Community Sponsor***

**\$250**

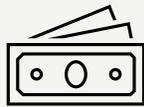
- Dinner & concert admission for two

*There are multiple ways YOU can make a help make a difference!  
Visit [SwingStrongTX.org](http://SwingStrongTX.org) to see all the ways to get involved in this year's event!*



## Play

Register as an individual or twosome for our two-person scramble. All skill levels welcome! **Register early** - spots fill quickly!



## Donate

Every dollar donated this year goes twice as far thanks to our \$100K Momentum Match! Help us unlock the full match.



## Sponsor

Become a sponsor (monetarily or in-kind) for our silent and live auctions. Sponsorships ensure 100% of funds go to MJFF.



## Attend

Join us for the community dinner, concert, and auction. We proudly showcase local Texas Hill Country artists and businesses.



## Volunteer

Not golfing? We need you! Reach out for volunteer opportunities on event day. Every role makes a difference!



## *UT Health San Antonio Center for Brain Health*

### *About our Partnership*

- The Center for Brain Health is the first comprehensive facility in South Texas dedicated to integrating clinical care, research, and education in neurology and neurodegenerative disease.
- It expands access to specialized diagnosis and treatment for Alzheimer's, Parkinson's, epilepsy, and other neurological disorders, allowing patients and families to receive world-class care closer to home.
- The Center advances early detection through sophisticated imaging, biomarker testing, and genetic analysis, enabling faster and more precise diagnoses.
- By connecting with the Biggs Institute and UT Health San Antonio, it accelerates clinical trials and translational research, turning discoveries into real treatments for patients.
- It serves the unique needs of South Texas, a region that is majority Hispanic, medically underserved, and aging faster than the national average, providing culturally competent, accessible care.
- The Center trains the next generation of physicians and scientists and serves as a collaboration hub linking researchers, clinicians, military medicine, and the private sector.
- Families and caregivers gain access to educational programs, resources, and support services to help navigate neurological disease with confidence and compassion.





THE MICHAEL J. FOX FOUNDATION  
FOR PARKINSON'S RESEARCH

The Michael J. Fox Foundation is dedicated to finding a cure for Parkinson's disease through an aggressively funded research agenda — and to ensuring the development of improved therapies for those living with Parkinson's today.

*"Here, Until Parkinson's Isn't."*



TEAM FOX  
FOR PARKINSON'S RESEARCH

Team Fox is the grassroots community fundraising program of The Michael J. Fox Foundation. Since 2006, Team Fox members worldwide have been turning their passions into opportunities to raise funds and awareness for Parkinson's research – and Swing Strong is no exception!

Funds raised by Team Fox programs led to over 80 clinical trials launched in 2022 alone. Today, more than 450 drugs are in development for the treatment of Parkinson's disease, with two specific treatments submitted to the U.S. FDA for potential approval.

Every penny donated through Team Fox goes straight to high-impact research programs, with zero administrative deduction. Swing Strong has been a proud Team Fox event since our inaugural year in 2022.

## *The Golden Ticket*

**ONLY \$100**

For just \$100 you could win any live auction item, including experiences and packages valued in the thousands!

One Golden Ticket. One name drawn. One winner chooses anything from the live auction!

Golden Tickets are limited! Buy yours early because once they're gone, they're gone!



**Golden Ticket**  
**\$100**  
**Winners Choice of**  
**1 Live Auction Item**  
**Only 100 tickets available**  
**One Ticket! Any Live Auction Prize!**  
**Unlimited Possibilities**

Purchase online when you register your team!  
<https://birdease.com/swingstrong2026>

# *Ready to Swing Strong?*

*Contact Barry Halbert to discuss sponsorship, registration, or any questions.*

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☎ 210-259-5622

🌐 [SwingStrongTX.org](http://SwingStrongTX.org)